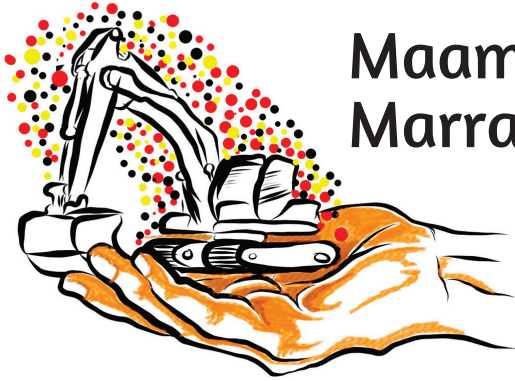




Maaman Marra Boodjar

REGENERATIVE AGRICULTURE SOLUTIONS FOR FARMS

LOCATION HISTORY AND SCOPE

Maaman Marra Boodjar was established in 2021 with the vision of combining the best of modern European agriculture knowledge with the benefits from indigenous peoples' contributions through innovative agriculture practices conducted for thousands of years.

The business is based in the Geraldton area and services the Mid-West and Wheatbelt regions and even beyond. If you have a farm or tract of land needing rehydration and some 'T LC', Maaman Marra Boodjar are the people to talk to.

THE PROBLEMS THAT CAN BE ADDRESSED

Climate change, including flooding and drought, provide major challenges for farmers today. Then add the knock-on impacts of erosion, soil degradation, vermin, lower or lost germination and land that was once healthy and productive can quickly become degraded and commercially unviable.

WHAT CAN THE BUSINESS OFFER?

Maaman Marra Boodjar utilises traditional Aboriginal systems of knowledge and combines with the latest European science to create positive outcomes in the following:

- **Reduce drought vulnerability:** Reduce the likelihood of being negatively impacted by drought. Implement water management strategies including improved infrastructure efficiencies.
- **Enhance drought risk mitigation:** Enhance the ability of communities, ecosystems and economies to anticipate, absorb, accommodate, or recover from drought effects, in a timely and efficient manner. This includes ensuring the preservation, restoration, or improvement of natural capital.
- **Transformation:** Introduce techniques to de-stress stock, re-germinate the land and landscape management approaches to support soil preservation, vegetation, and animal health.





- **Research:** Include an examination of Western and Indigenous cultural farming practices, past and present and management of water usage on rural properties.
- **Drought resilience:** Rehydrating the soil will assist carbon framing ventures to overcome dry periods throughout the seasons and withstand heat stress in the summer season.
- **Carbon Farming:** The process of changing agricultural practices or land use to increase the amount of carbon stored in the soil and vegetation. Maaman Marra Boodjar's methods in carbon farming can help create biological systems that provide life in ecosystems such as improved or restored wetland areas, agricultural systems like sequestration, and soil support systems. A strong intention is to help landholders understand what is involved in maintaining a new carbon sequestration activity and carbon stock on their land.

POSSIBLE CHANGES THAT MAAMAN MARRA BOODJAR CAN FACILITATE

Their practices are associated with regenerative agriculture which include but are not limited to:

- minimising or avoiding tillage,
- eliminating bare soil,
- encouraging plant diversity and
- water percolation, and
- integrating on-farm livestock and cropping operations.



THE VISION

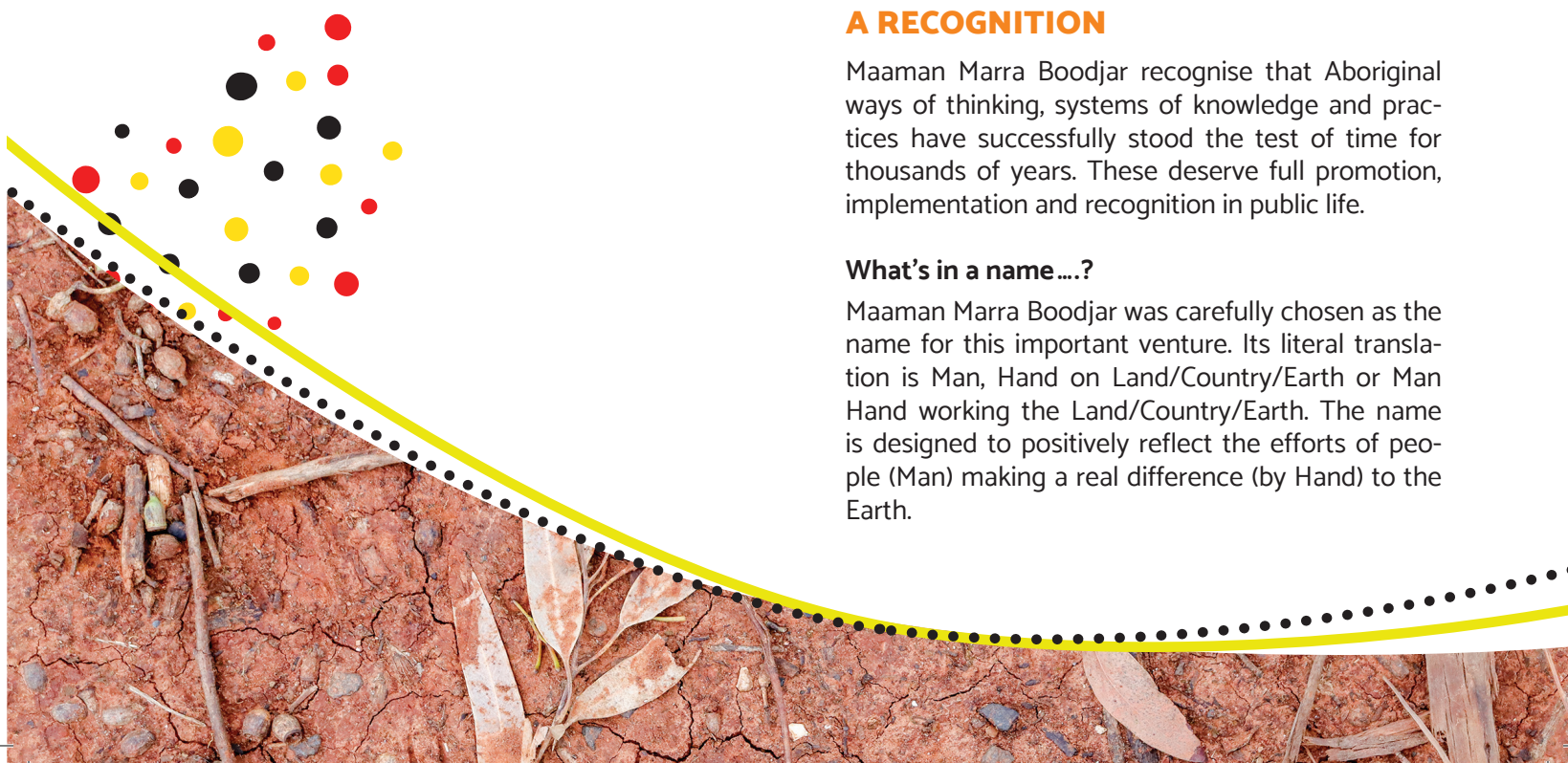
Our vision is every farm in Western Australia undertaking rehydration programs. No more barren wastelands of crops from horizon to horizon without a single tree to be seen. No more droughts, dust storms or flooding from excessive run off. A goal is to spread the message that rehydration programs have benefits for every farm and every farmer.

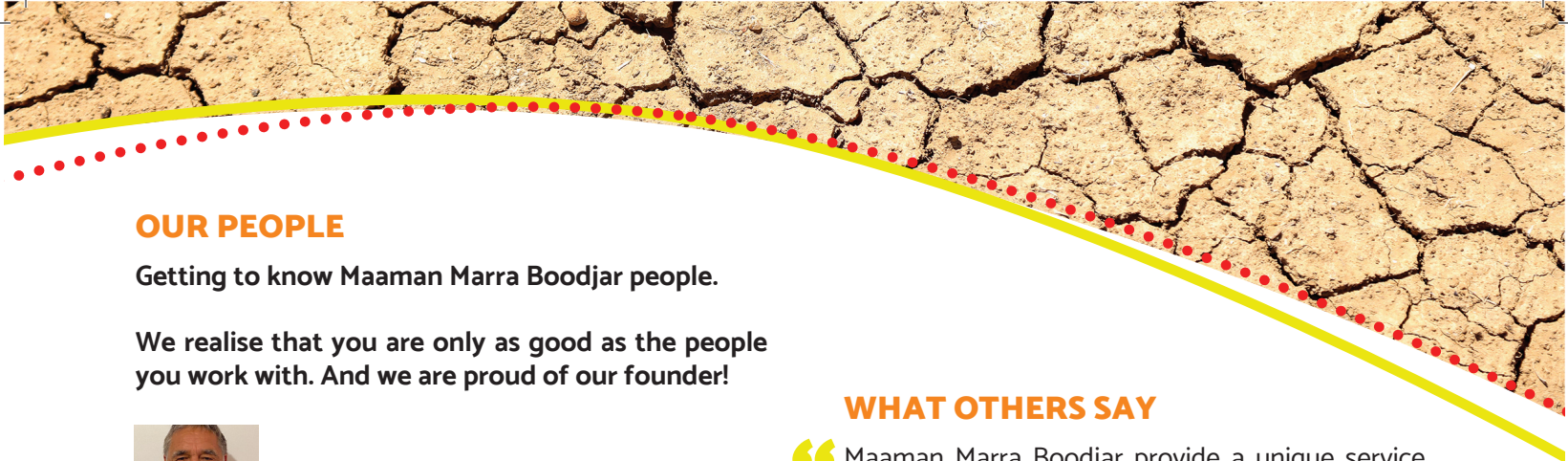
A RECOGNITION

Maaman Marra Boodjar recognise that Aboriginal ways of thinking, systems of knowledge and practices have successfully stood the test of time for thousands of years. These deserve full promotion, implementation and recognition in public life.

What's in a name....?

Maaman Marra Boodjar was carefully chosen as the name for this important venture. Its literal translation is Man, Hand on Land/Country/Earth or Man Hand working the Land/Country/Earth. The name is designed to positively reflect the efforts of people (Man) making a real difference (by Hand) to the Earth.





OUR PEOPLE

Getting to know Maaman Marra Boodjar people.

We realise that you are only as good as the people you work with. And we are proud of our founder!



CLINT HANSEN *Director/CEO*

When you hear of someone with a wide range of skills and experience, they'd be hard pressed to offer more than Clint Hansen. A qualified plumber and gasfitter, with over 36 years' experience in the plumbing and construction industry, Clint then added experience and expertise in water management, working in perennial, holistic and regenerative agriculture.

Clint is a great communicator with experience in mentoring and lecturing at TAFE, Aboriginal Corporations and Curtin University. And Clint can also be 'hands on' as required, with extensive experience in managing staff, stock control and the eradication of vermin. **AND** he has substantial experience in operating light and heavy machinery from bobcats to backhoes and loaders, graders and farm equipment.

Clint worked for two years at privately owned company, AusCarbon Pty Ltd, spear heading initiatives to make the group carbon neutral.

As a Tribal Loreman, Clint practices and teaches cultural lore. His in-depth knowledge of indigenous culture and communities, combined with his agricultural 'nous' has created a strong passion to share this IP with young people in the industry, as well as the farmers of WA.

His vision is to make a positive contribution to his community, respecting both indigenous and non-indigenous cultures. Clint is a member of the Koreng/Menang language groups.

WHAT OTHERS SAY

“Maaman Marra Boodjar provide a unique service that meets economic, environmental and social outcomes. They apply traditional Aboriginal knowledge with regenerative land management practices, with a focus on soil rehydration using native species and site works, often involving an educative role for local youth. Additional services include aspects of carbon farming. GGA has contracted them as trainers for its national Carbon Farming Outreach Program.”

Theodore Nabben

Hub Monitoring, Evaluation & Learning Manager and Adoption Officer – Grower Alliance Group

“We have enjoyed working with Clint Hansen founder of Maaman Marra Boodjar over many years on our farm northeast of Perenjori. We value his deep knowledge of the land. He has assisted us in understanding natural animal behaviours, especially the dingo, which has helped us to learn to accept and accommodate dingos in our environment, while still running sheep. Clint has knowledge of many of our plants and understands the need for diversity of species and succession of species. Clint has also been a beacon to help us understand the energies of the land and how his ancestors cared for and maintained a complex natural and abundant system. We highly recommend working with Clint Hansen of Maaman Marra Boodjar as he continues to share his knowledge, skills, and passion for a better future for all.”

Rod and Katrina Butler

Gimlet Ridge Farm

CONTACT US NOW

Thank you for your time in reviewing this business profile. Please direct any questions or queries to the contacts below:

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