



Noongar Land
ENTERPRISE GROUP



2025/26
Impact Celebration



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Acknowledgement

The Noongar Land Enterprise (NLE) Group acknowledges the Traditional Owners of Country throughout Australia and their connections to land, sea, and community. We pay our respect to Elders past, present and future.

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Introduction

The NoongarLand Enterprise (NLE) Group is proud to be the first, and remains the only, First Nations grower group in Australia, serving as the peak body for land, sea and water-based activities on Noongar Boodja (Country).

Located on Noongar Boodja, **NLE is a 100% owned and led First Nations organisation**. NLE aims to empower First Nations landowners and managers to build culturally appropriate, commercially sustainable land, sea, and water based enterprises.

To get a flavour of who NLE is and what NLE stands for, [watch the new NLE video here](#).

The past 12 months have been big at NLE, and while not without its challenges, so much has been achieved. This paper has been created to celebrate this impact and all the positive ripples that NLE has been creating over the last year.

Amongst the many great things that have happened, this celebration will highlight some key impact figures from 2025/26 on how **NLE has been collaborating, caring for Country and providing inclusive opportunities**. Some *spotlight stories* have been included to accompany the stats and help give the numbers some meaning.

Spotlight Story: NLE's Future Unveiled

On 3 October 2025, NLE launched its 5-year strategic plan and new website at a special event in Perth that marked a major milestone in its journey of growth and self-determination.

More than 70 people attended in person and another 50 joined online, coming together to celebrate how far the organisation has come and to look forward to what lies ahead.

[The NLE Strategic Plan 2024-2029](#), created in collaboration with Impact Seed, sets out a bold vision for the next five years, outlining the group's priorities for economic growth, environmental stewardship and community wellbeing.

Developed in partnership with Humaan, and with copywriting by Bush and Beyond Media, [the new NLE website](#) showcases the breadth of the organisation's work - from land restoration and native seedling production to emerging enterprises in honey and bushfoods.

Read more about the event [here](#).

Stronger Together

As a small team, NLE works systemically with networks and across boundaries to achieve big outcomes for people and Country. **Collaboration is key to creating meaningful impact**, so NLE embraces an ecosystems-approach in its work, grounded in Country, culture and community.

In the past 12 months there were:

158

interactions

with partners, government, industry and key stakeholders

48

times

where NLE collaborated with and supported its members

50

events

NLE hosted (11) and attended (39)

36

advocacy

engagements. Increasingly NLE plays an advocacy role

Spotlight Story: NLE Hosts Noongar Ranger Forum

In March this year, NLE hosted a Noongar Ranger Forum at Nanga Bush Camp, bringing together ranger teams from across Noongar Boodja in a first-of-its-kind gathering focused on collaboration, knowledge sharing and caring for Country.

Held over three days in the jarrah forest, the forum brought together 50 Aboriginal Rangers from 14 Department of Biodiversity, Conservation and Attractions (DBCA)-funded ranger groups. The event created a unique opportunity for groups—who often operate independently—to come together, share experiences and build stronger connections.

Despite the competitive nature of funding structures, the gathering was defined by a strong sense of alignment and shared purpose, with participants focused on collective outcomes for Country and community. Throughout the forum, rangers explored common challenges, exchanged insights into land management and restoration practices, and identified opportunities for collaboration and future learning.

The forum provided a rare and valuable opportunity for peer-to-peer learning between ranger groups, reinforcing the importance of connection, shared knowledge and collective action in caring for Country. Through initiatives such as the Ranger Forum, NLE continues to support collaboration across Noongar Boodja, strengthening networks and building capacity to deliver long-term environmental, cultural and community outcomes.

Read more about the Ranger Forum [here](#).

NLE Membership

The NLE membership has increased to **10 First Nations members** who are creating impact across Noongar Boodja:



Member Spotlight: Gnowangerup Aboriginal Corporation

Gnowangerup Aboriginal Corporation (GAC) is one of the oldest Aboriginal incorporated bodies in regional WA, building on more than 50 years of community leadership, cultural strength and connection to Country.

Joining the NLE membership in 2024, GAC has been an engaged member at every level, from being represented in [the NLE board](#) to collaborating in projects on the ground. In 2025, NLE collaborated with GAC to support them in producing a 3-year strategic plan to help articulate an effective and culturally grounded long-term vision for the organisation.

In the past 12 months and following the strategic planning process, GAC has successfully won both state and federal grants for their Ngowanjerindj Rangers programs, as well as commenced a landscape rehydration project for a culturally and ecologically important local spring. The rehydration project is in collaboration with NLE and a facilitated connection with the Mulloon Institute. NLE doesn't take any credit for the great work that GAC does, but enjoys the opportunity to collaborate with them and contribute to the conditions that supports them to do this work.

Want to know more about NLE's membership or becoming a member of NLE? Check out: <https://www.noongarlandenterprise.com.au/membership>

Healing Country

Spotlight Story: Boola Boornap

Boola Boornap, meaning Place of Many Trees, is NLE's flagship enterprise and growing hub for native revegetation efforts across Noongar Boodja.

Watch the new Boola Boornap video here

Since opening in late 2020, the nursery has provided employment for more than 80 staff (60 per cent of whom are First Nations) and has the capacity to grow 1.2 million Noongar native seedlings each year. **More than 150 different species native to Noongar Boodja have been successfully propagated to date**, supporting a wide variety of restoration, carbon, and biodiversity projects.

Whether you're restoring Country, establishing a carbon project, or designing a native garden, Boola Boornap can help.

Read more about Boola Boornap, or get in touch [*here*](#).

NLE has always been committed to putting Boodja (Country) first. To date:

2.18M+
seedlings

native to Noongar Boodja
have been produced

1,000+
hectares

of land being restored with
NLE-produced seedlings

35,000+
tonnes of CO₂

sequestered from NLE-
produced seedlings

350,000+
tonnes of CO₂

further sequestration expected
by 2050 from existing seedlings



Providing Safe and Inclusive Opportunities

Diversity creates strength and resilience, and NLE aims to provide safe and inclusive opportunities for its communities. In the past 12 months, NLE has provided **over 50 people with employment opportunities**, regularly with flexible terms for those balancing other life commitments. In 2026, NLE increased its team size (FTE) by 55%, broadening its team in numbers and demographics:

56%

of the NLE workforce are
First Nations

51%

of the NLE workforce are
women

31%

of the NLE workforce are
First Nations women

33%

of the NLE workforce are
'youth' (<35)

On top of jobs, there were **37 instances where employees engaged in training and upskilling** opportunities provided by NLE over the past year.

Spotlight Story: NLE Staff and Ngooka Honey on National Television

Throughout the year NLE has supported and encouraged its staff to engage in training and upskilling opportunities such as TAFE courses and various other certificates and tickets. An example of this includes the opportunity provided for the rangers and tree nursery staff to learn beekeeping and attend the WA Apiarists' Society's beekeeping course.

Following this, the Australian Broadcasting Corporation (ABC) reached out to NLE to showcase its premium native honey on its *Landline* program to audiences across Australia. The shooting occurred in May this year and went to air on 5 July, providing a unique opportunity for staff members to showcase their great work on TV.

A special congratulations to the NLE Rangers, led by Evelyn Gould and ably supported by Gavin Winmar and Kaitlin Jones, whose dedication and hard work have grown the Ngooka Honey enterprise from just 10 hives to almost 100 hives over the past year.

The feature represents another important milestone for NLE, highlighting the growing recognition of Noongar-led enterprises and the high-quality products being produced on, and good for Noongar Boodja.

Want to know more about NLE's Ngooka Honey or where you can buy it? Want to watch the *Landline* feature? Check out [NLE's Ngooka Honey Story here](#)



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