

Noongar Land

ENTERPRISE GROUP

























Strategic Plan 2024 – 2029

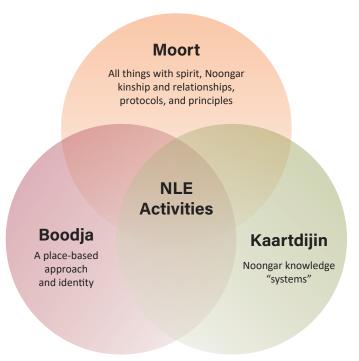
Koorndaam First Law

As a 100% First Nations owned co-operative, the Noongar Land Enterprise Group's (NLE) foundation stone is Koorndaam (the Noongar Dreaming), which is the Noongar cultural first law. Koorndaam is a way of being and practicing stewardship of Country for Noongar people.

Koorndaam is the 'operating system' within which all decisions are made, having governed Noongar people for 65,000 years.

This knowledge is sacred, passed down by Noongar Traditional Owner Elders, incorporating Boodja, Moort, and Kaartdijin.

All of NLE's intent, strategies, and actions exist in the intersection of these three 'concepts'.



Based on Dr Len Collard's Trilogy of Being Model

Foundational 'western' values which NLE adopts include:

- Demonstrating respect to Boodjar (country), self, team, and others
- Maintaining and growing Noongar culture as part of our business
- Having courage to lead, stay focussed, and committed to success
- Searching for, and embracing innovation
- · Practicing honesty, in good times and bad
- Being dependable, showing up, and delivering as agreed
- Doing everything with a shared integrity
- · Reciprocity at the core
- Acknowledging, respecting, and protecting traditional knowledge, including First Nations ecological knowledge and associated customary practices and protocols

Vision

NLE's vision is to be the leading First Nations organisation across Noongar Boodja, supporting the development of culturally-grounded, commercially sustainable land-based businesses, providing thought leadership, and being the enabler for best-practice First Nations engagement amongst stakeholders.

Purpose

NLE's purpose is to develop culturally appropriate, commercially sustainable land-based enterprises to enable the development of a First Nations land-based economy on Noongar Boodja, and support self-determination of its members.



Strategy for Impact

1. Supporting Noongar Land **Managers and Owners Today**

Objective: To support the aspirations, economic development, and practical work of Noongar land owners and managers.

2. Building The Market For **Tomorrow**

Objective: To support broader cultural stewardship responsibilities as a peak body for First Nations land-based enterprises across Noongar Boodja.



Bush produce (food, beverage, pharmaceuticals, etc.) which can also be processed to improve positioning in the value chain.

NLE examples: Wattle seed and Ngooka Honey.



Carbon farming, nature repair market, natural capital accounting, renewable energy, and ESG.

NLE examples: Yaraguia land restoration and as result of this they now have a seed production facility. The opportunity for landowners to be involved carbon farming, clean energy, etc.



Livestock, aquaculture, crops, viticulture, and other farm produce produced in a way that is healthy for country.

NLE examples: Regenerative agriculture in general, and more specifically Beemurra's cattle backgrounding using native grasses and rotational grazing.



Linking agriculture with Aboriginal culture and tourism

NLE examples: Bushfood innovation hub including tourism, Madeline Anderson's astro-tourism.



Restoring and conserving sea/water/ landscapes and bringing back biodiversity.

NLE examples: Boola Boornap native tree farm and land restoration work (Aboriginal Ranger program).

NLE's Impact Framework is the blueprint for the organisation's development to 2028 and beyond, with all activities linked to short, medium, and long term impact outcomes, which constitute NLE's north star.



Activities



Boorda (short term)



Koora n the future)



Djoowak ntergenerational

Supporting Noongar Land Managers and Owners today

Development of infrastructure to support growers

- Establishing NLE-owned enterprises that enable a path to market (e.g. Boola Boornap)
- Noongar brands markets and trading
- Supply chain and logistics partnerships
- Joint ventures on impact project innovation (e.g. support letters and MOUs towards program grants)
- Shared services for growers (e.g. partnerships with law firms, aggregated supply contracts)

Capacity building across the Noongar Land Estate

- Advocacy with governmentt, industry, academia, corporates
 land access, water rights, economic self determination,
- Noongar procurement promotions and campaigns
- Market engagement advisory services
 - Cross-cultural advisory on cultural land management practices (e.g. regenerative farmers, conservation groups)
 - Cultural land restoration
 - Support for economic development

Growth in the number of Noongar owned and operated land-based enterprises and partnerships

Improved knowledge across stakeholder of ethical First Nations supply chains Cultural healing of Noongar growers through practicing of cultural land management and culture on Country

Growth in Noongar brands and partnerships

Growing on-country entrepreneurship capacity of Noongar people

Increase in employment of Noongar people

Models of protecting Indigenous Cultural Intellectual Property (ICIP) are developed and tested

Raised cross-stakeholder awareness of best-practice Noongar cultural land-management engagement

Best-practice models of integrating cultural knowledge into commercial operations are developed

Increase in partnerships with innovators and systems stakeholders that are based upon and integrate Noongar cultural land-management practices

Increase in partnerships with non-Indigenous landholders that are based upon and integrate Noongar cultural land management practices Noongar people have increased opportunities for economic self-determination

Growing economic contribution from Noongar land-based enterprises and partnerships

Noongar people have cultural strength and authority

Growth in Noongar ownership of Noongar land without legal restrictions

Use and respect for Koondarm in land management and enterprise

Family and community strength

Noongar people are empowered with financial independence

ICIP is valued, respected, and protected

Food security for Noongar and Australian people through bush food development

A thriving economy of Noongar landbased enterprises

Environmental sustainability and biodiversity across Noongar Boodja

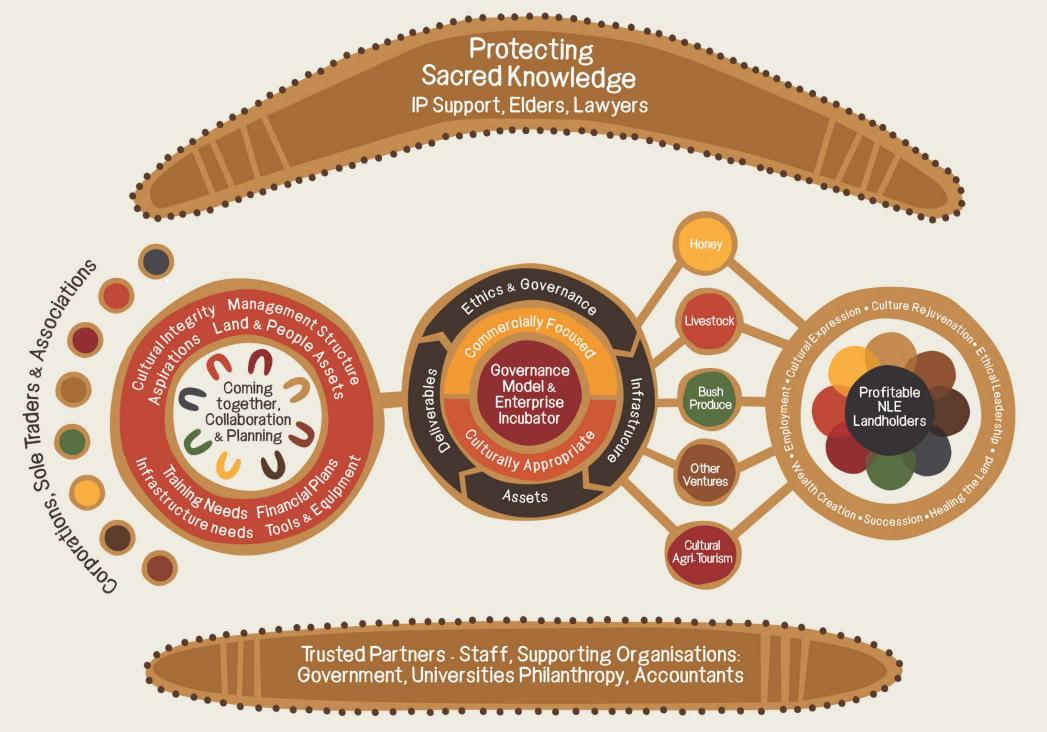
Noongar people have economic reconciliation

Sovereignty of the Noongar nation

Building the market

for tomorrow





United Nations Sustainable Development Goals (SDG)



NLE is supporting a model of selfdetermination. working towards Noongar people being financially independent through employment or success of their own land-based enterprises.



The activities NLE and its members undertake in the bush foods and agricultural sectors will contribute towards First Nations food security.



For First Nations people, health of Country is closely linked to their own health and wellbeing. Through NLE's work to support culturally appropriate. commercially sustainable land-based enterprises. NLE will help to improve Noongar people's health and wellbeing.



NLE provides training and education for its members.

Further, a number of NLE's enterprises, including Boola Boornap, provide training and education pathways for employees.



NLE and its members are providing work opportunities for First Nations people. NLE members and enterprises are providing economic growth for Noongar organisations and people.



NLE seeks investment from private investors, philanthropic and government to achieve growth of its enterprises. It is breaking down barriers and eliminating biases towards First Nations people in capital markets.



NLE's core purpose is to empower First Nations people to self-determine their own lives and reduce the inequalities that remain between them and other Australians.



NLE and its members place protection of culture, cultural heritage sites and natural heritage at the centre of each property and enterprise.



NLE promotes responsible production and consumption of food through supporting its member's training and education in agricultural and land management practices and development of native bush food markets and supply chains.



Through development of land-based enterprises that place restoration and sustainability at their core. NLE will assist in mitigating the effects of climate change.



For First Nations people, land and water are one. NIF members and enterprises work to be culturally appropriate and commercially sustainable. This means the environment is cared for, protected, and restored.



NLE advocates for First Nations participation and inclusion in decisionmaking about Noongar Boodja.



NLE is a collective which relies on partnerships between its members, with other institutions, and with the community to achieve its desired goals. These partnerships provides the foundation for our members individually, and as a collective, to work toward achieving the other SDGs.

UNDRIP Principles

The United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) is an international instrument adopted by the United Nations on September 13, 2007, to enshrine (according to Article 43) the rights that "constitute the minimum standards for the survival, dignity and well-being of the indigenous peoples of the world." Australia endorsed UN Declaration on the Rights of Indigenous Peoples (UNDRIP) in 2009. However, the Australian Government has not taken steps to implement the UNDRIP.

The Noongar Land Enterprise Group operates in accordance with the UNDRIP principles and in particular highlights the following:

Article 3: Indigenous peoples have the right to self-determination. By virtue of that right they freely determine their political status and freely pursue their economic, social, and cultural development.

Article 5: Indigenous peoples have the right to maintain and strengthen their distinct political, legal, economic, social, and cultural institutions, while retaining their right to participate fully, if they so choose, in the political, economic, social, and cultural life of the State.

Article 23: Indigenous peoples have the right to determine and develop priorities and strategies for exercising their right to development. In particular, indigenous peoples have the right to be actively involved in developing and determining health, housing, and other economic and social programmes affecting them and, as far as possible, to administer such programmes through their own institutions.

Article 32 (1): Indigenous peoples have the right to determine and develop priorities and strategies for the development or use of their lands or territories and other resources.

Free, Prior and Informed Consent (FPIC) is a **specific right granted to indigenous peoples**. It is recognised in the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) and protected by international human rights law. FPIC refers to the right of Indigenous peoples to be properly informed and engaged in order to give or withhold consent to and negotiate the terms of projects that affect them or their territories. Article 32 (2) of UNDRIP asserts that states shall consult and cooperate in good faith with the indigenous peoples concerned through their own representative institutions in order to obtain their free and informed consent prior to the approval of any project affecting their lands or territories and other resources.

The Commonland 4 Returns Framework

NLE adopts and is aligned with the Commonland 4 Returns Framework. NLE works with its members, the wider Noongar community, and wider community in general to:



Reconnect to and heal boodja, and in doing so heal the spirit of people and boodja.



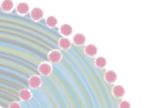
Provide employment and enterprise opportunities, education, training, and social / cultural connection.



Heal boodja by undertaking activities that restore biodiversity and the landscape, including the soil.



Develop culturally appropriate, commercially sustainable enterprises.





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